

Waggener Alumni Association Board Meeting January 13, 2025 Meeting Minutes

1. Call to order: Meeting was called to order by Dave Campbell at 6:05 pm. Members in attendance: Dave Campbell, Mike Marquette, Rob King, Lyn Lage, Kristen Heckel, Tom Frentz, Butch Riley (Google Meets) and Doug Madison (Google Meets).
2. Review & approval of November minutes: Frentz motioned to approve the minutes. Motion was seconded by Marquette. Minutes were approved as such.
3. Board recruitment and alumni outreach: Campbell reminded us is the board's responsibility to continue recruitment. We need to focus on recruiting younger board members that reflect the makeup of the school. Madison thinks we can't discount the role of the older alumni on the board while we are thinking of our board reflecting the current population of Waggener. Campbell asked if we can meet with current staff members to see if we can broaden our search. Heckel will approach alumni staff members about interest in the alumni association or knowing anyone from their class who may be. According to our bylaws, our number of active board members according to bylaws is 12-20. Frentz informed that Sandy Watkins has a desire to be an active member of the alumni association especially on a tennis project, if not become a board member. Campbell said we need to work with Coach Dumstorf on what projects are in the works to support Waggener. Marquette and Madison said we need to meet with those who are wanting to work on these big projects. Heckel and Riley said the alumni association has distanced itself from athletics as much as possible. King mentioned maybe we need to stay focused on our own projects. Campbell will ask Hitchings to clarify the purpose of the Boosters and how they are funded. Frentz and Marquette would be willing to work with a group on the tennis court refurbishment, not solely organized by the alumni association but supported by the 501c3.
4. Fundraising: Campbell brought the idea of selling Coupon Books or CashBooks to the board. They cost \$20 and we would receive \$10 for the alumni association. We need to work on our numbers on the webpage to support a fundraiser like this but it is an idea to keep in our pocket for another time.
5. Hall of Fame: Campbell is organizing the process of coordinating a hall of fame event. If we want to have it in the fall, we need to get the nomination form out to alumni to get nominations turned in for voting in May. Marquette said six inductees per ceremony is ideal. Frentz agreed to help with the ceremony.

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6. Scholarships (endorsed and non-WHSAA): Heckel explained the difference between the endorsed (general scholarship fund) and the non-WHSAA (Baker and Master Law Scholarship). Heckel will send out the general scholarship information to the seniors and will bring them to the February meeting for selection. Campbell asked if we could endorse the Susan Campbell Scholarship.

7. Alumni support: Campbell has every class picture on the website. He is working on getting a class contact for every graduating class. Lage said it would be a good way to work on board recruitment. Riley said he will get his list he used for scholarship emails to Campbell.

8. Brickyard fulfillment and Veterans Memorial: Heckel reported that we use Polar Engraving. We pay \$17.50 and \$25.50 for the bricks for which we charge \$100 and \$200. We have three bricks that will be ordered by the end of the week. After a discussion of the company Bricks-R-Us, it was decided to keep using Polar Engraving for the project. Duffy said she would like to help oversee the movement of the Memorial or work done around it during the football field being turfed.

9. Open floor: Regarding the email from Allen Hess, the board decided we can ask Dumstorf for a letter for swimming. Heckel will contact Jeanine Clark, our swim coach, about the letter. If she can get one, she will send it to Allen Hess. Campbell will let him know he needs to contact the Thespian Society and we will support him with evidence needed. Campbell asked if we could consider funding the College Now program. He suggested we reach out to the alumni to help support students in this program, or even an endowment for this project. He will ask Hitchings for an approximate amount that is needed. Heckel stated that this will be her last year as a board member. She has been with it since its first meeting in 2017 and is passionate about the work that has been done and is still being done, but is ready to support other endeavors in her life.

10. Close of meeting: Motion to close the meeting was made by Rob King. Lyn Lage seconded the motion and the meeting was closed at 7:30 pm.

Meetings for 2025: 2/10, 3/10, 4/14, 5/12, 6/9, 7/14, 8/11, 9/8, 10/13, 11, 10.

Respectfully submitted by Kristen Heckel 1/15/25.

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