

Waggener Alumni Association Board Meeting
June 10, 2024 Meeting Minutes

1. Call to order: Meeting was called to order at 6:05 pm by Lori Brown. Members in attendance were Lori Brown, Cathy Duffy, Dave Campbell, Kristen Heckel, Mike Marquette, and Butch Riley (phone).

2. Review of March minutes: The board members reviewed the minutes. Motion to approve the minutes was made by Mike Marquette. Motion was seconded by Cathy Duffy. The minutes were approved as they stand. Butch said that emails such as ones from the Google group are going to his junk mail. Others have reported the same issue. Dave suggested we “white list” the group and will send a test message later to try it out.

3. Treasurer report: Mike is going to get with the bank as our CD matures in June. He will likely add to it as well. He will check out current rates as well in case there are some higher rates available. Mike was supposed to cut a check to JaMikel Jones but he needs the contact information. The board also discussed why we are sitting on the money for a while. Mike asked about the status of the memorial lighting. Jamie tried to get some modifications approved and it was turned down. We need to wait to see about the turf being installed. Our account sits at \$94,000 including the CD. This year we are \$463 negative, which is normal and not a concern. We have only had \$2500 in donations during this calendar year.

4. Scholarship feedback/reflections/changes for next year: The board discussed that the essays were good but the pool of essays was small. We wonder if it is because students are burned out. We discussed moving up the deadline to before Christmas break or late January to avoid “senioritis” and get the essays submitted earlier in the school year. Kristen offered to go to the English classes to promote the scholarship. Kristen and Cathy will add stickers with a QR code for the alumni website on the tshirts to increase membership of the outgoing seniors.

5. Tech update: Dave said the member management on Word Press is difficult and he is reluctant to move us to World Press. Even though it is cheaper, it doesn’t have as many current features. The price for Class Creator is competitive. The donor piece of Word Press isn’t as easy as Class Creator. Dave said that we can keep the Class Creator site and Dave will keep it updated as well as looking consistent and modern. We can sign up for a free account, a monthly subscription or for up to three years. Mike will research alternate websites because he feels like there should be something better. Zeffy and Givebacks are two donation platforms we can look into using for donation collection on the website.

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6. Tshirt suggestions: Kristen says we have quite a backlog of alumni tshirts we could probably sell. Via email, Lyn suggested we sell them at reunions. Cathy suggested at football games. There was talk of how we may be able to sell them on the website. Lori suggested at football games or alumni events such as hall of fame. Kristen will get together a spreadsheet of styles and sizes to share with the group.

7. Hall of fame updates: Lisa Marcellino was not present so no updates were made.

8. Open floor/close of meeting: Since we do not meet in July, Lori felt like we needed to at least email and update each other. Motion to close the meeting was made by Dave Campbell. Motion was seconded by Cathy Duffy and the meeting was closed at 7:30 pm.

Meetings for 2024: 7/15, 8/12, 10/14, 11/11.

Hall of fame ceremony: 9/19 @ Big Springs

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